



2023 Claims and Anti-Fraud Annual Conference

Wednesday, June 7 to Friday, June 9
Delta Hotels Winnipeg & RBC Convention Centre
Winnipeg, Manitoba, Canada

Sponsorship Opportunities



Canadian Life & Health
Insurance Association
Association canadienne des
compagnies d'assurances
de personnes



Stand out as a sponsor of CLHIA's 2023 Claims and Anti-Fraud Annual Conference

CLHIA's 2023 Claims and Anti-Fraud Annual Conference will be held in **Winnipeg, Manitoba** at the Delta Hotels Winnipeg & RBC Convention Centre from **Wednesday, June 7 to Friday, June 9.**

The Canadian life and health insurance industry's premier event, this conference attracts senior management from some of the country's largest insurers, representatives from service providers to the industry as well as senior regulatory officials. We also invite law enforcement officials who specialize in fraud investigations.

- **Nearly 350 attended** our last in-person conference in Windsor, Ontario.
- It features the **largest exhibit hall** of any CLHIA event.
- Our receptions and special events provide **valuable networking opportunities.**
- Attendees have continued to rate this conference as the **go-to event** for life and health insurance claims and anti-fraud operations.



What you'll get for your sponsorship

As a sponsor of the 2023 Claims and Anti-Fraud Annual Conference, you'll benefit from high-profile brand exposure and in-person networking opportunities with leaders in the life and health insurance industry.

Diamond, Platinum, Gold and Silver sponsors benefit from complimentary registrations – a value of nearly \$2,000 per registrant – plus brand visibility, and exclusive speaking opportunities.

In addition, all sponsors are acknowledged on our conference registration site and event app, so be sure to secure your space right now to increase your brand's visibility.





Sponsorship Options and Benefits

Complimentary registrations

Exclusive branded conference bag: Every registrant will receive a conference tote with your company logo as our exclusive Diamond sponsor.

Branded card holder: Every registrant will receive a premium radio-frequency identification (RFID) card holder featuring your company logo.

Exhibit booth or presentation: Your choice of a high-traffic exhibit hall spot, or to give a presentation at one of our workshop sessions.*

Pre-conference email: We'll promote your company's Diamond or Platinum sponsorship to all registrants in our "Meet our Sponsors" pre-conference email.

Registrant list: We'll provide you the names, titles and affiliations of those registered for the conference so you can make a networking plan.

Premium sponsorship options: Enhance your brand visibility by becoming part of our conference program (select from options on page 4).

Your own event app page: You'll have the power to design your own sponsor page on our event app, adding videos, images and your own marketing material to attract new clients.

Brand visibility: Your organization's logo will appear on the conference registration site and event app. Plus your logo, description, website and social media links will be featured in the sponsor section of the mobile app.

Diamond **Platinum** **Gold** **Silver** **Bronze**
Exclusive:
One sponsor only.

	\$13,000	\$10,000	\$7,500	\$5,000	\$3,000
Complimentary registrations	3	3	2	1	
Exclusive branded conference bag	✓				
Branded card holder	✓	✓			
Exhibit booth or presentation	✓	✓			
Pre-conference email	✓	✓			
Registrant list	✓	✓	✓		
Premium sponsorship options	2	1	1	1	
Your own event app page	✓	✓	✓	✓	
Brand visibility	✓	✓	✓	✓	✓

* Exhibit booths and speaking sessions are limited and available on a first-come basis. Speaking sessions are based on a proposal approved by the CLHIA.



Sponsorship Agreement

Please complete this agreement and email it to events@clhia.ca no later than **Friday, April 14, 2023.**

Yes, we agree to sponsor CLHIA's 2023 Claims and Anti-Fraud Annual Conference at the following level:

Select One	Level	Cost	GST (5%)	PST (7%)*	Total*
	Diamond	\$13,000	\$650	\$910	\$14,560
	Platinum	\$10,000	\$500	\$700	\$11,200
Diamond & Platinum choose one:					
Exhibit booth: In a high-traffic spot of our exhibit hall.					
Speaking Session: Present an one-hour workshop session. CLHIA staff will contact you to request your proposal					
	Gold	\$7,500	\$375	\$525	\$8,400
	Silver	\$5,000	\$250	\$350	\$5,600
	Bronze	\$3,000	\$150	\$210	\$3,360

* Pending confirmation from the Government of Manitoba.
Terms for [Event Sponsorship Cancellations and Refunds](#)

GST/HST Registration No: 106862907



Become one of our Sunrise presenters

Thursday and Friday morning Sunrise Presentations (4 maximum each morning)

Position your organization as a leader by hosting one of our Sunrise presentations. Attendees will pre-register for the session of interest to them. Breakfast will be provided and you will have 20 minutes for your presentation with additional time for networking.

This powerful opportunity to shape the discussion at the conference is **\$1,750 plus applicable taxes**, in addition to your base sponsor or exhibitor fee.



Select your premium sponsorship options

Diamond sponsor **select two**. Platinum, Gold and Silver sponsors **select one**.

Highlighted options are exclusive to one sponsor and are offered on a first-come basis.

Wednesday morning “New to the Conference” networking session: Open to sponsors, exhibitors and registrants, this 1-hour networking opportunity over coffee and muffins allows first time attendees to meet new people and to understand the conference options better.

~~Opening keynote presentation introduction: This networking opportunity over coffee and muffins allows first time attendees to meet new people and learn about the conference.~~ **TAKEN**

Wednesday evening welcome reception sponsor: This sponsorship opportunity will allow you to stand out from the other exhibitors as a sponsor of the welcome reception inside the exhibit hall. Your sponsorship will be advertised during the reception.

Thursday morning break sponsor: Your company will be a sponsor of the Thursday refreshment break inside the exhibit hall. Your sponsorship will be advertised during the welcome reception.

Thursday lunch sponsor: Your company will be a sponsor of the lunch inside the exhibit hall. Your sponsorship will be advertised during the lunch.

~~Thursday lunch keynote introduction: This exclusive sponsorship opportunity allows you to address attendees for three minutes and introduce the keynote speaker following the close of the exhibit hall. Your sponsorship will be advertised as part of the keynote.~~ **TAKEN**

~~Thursday evening special event sponsor: This sponsorship opportunity will provide for branding at our special event. This social event is well attended as attendees take the opportunity to network and establish contacts in a relaxed setting.~~ **TAKEN**

Thursday evening closing reception sponsor: Stand out as a sponsor of the closing reception inside the exhibit hall. Your sponsorship will be advertised during the reception.

~~Friday closing keynote introduction: This sponsorship opportunity will allow you to address the attendees for three minutes and introduce the keynote speaker on the closing day of the conference.~~ **TAKEN**

Payment

You will be emailed an invoice for sponsorship payment including applicable taxes.

Please do not remit payment before receiving this invoice.

Sponsorship fees can be paid by electronic funds transfer (EFT). The CLHIA is unable to accept payment by credit card. If you have any questions about payment please contact events@clhia.ca.

Once we receive your completed agreement and payment, a CLHIA representative will be in touch with your organization’s primary contact to request your logo and other information for our conference registration site and event app.

Get in touch with us

Do you have questions about sponsorship? Contact us at events@clhia.ca.



Primary Contact Information

Name: _____

Title: _____

Company: _____

Address: _____ Suite: _____

City: _____ Prov: _____ Postal Code: _____

Phone: _____

E-mail: _____

Signature: _____

By signing I undertake that I am authorized to bind the above-named company to this agreement.

Please provide a contact for marketing materials. (ie: logo, company description, etc.)

Name: _____ E-mail: _____

Complimentary Registrations

Diamond, Platinum, Gold and Silver sponsors are entitled to one or more complimentary registrations. A representative from the CLHIA events team will contact you with more information about your complimentary registrations and how to register your representatives for the conference. Plus, sponsors can always purchase additional registrations at regular CLHIA member rates.

Social Media

CLHIA staff will be taking photos and video content for use in social media and other platforms to promote this and future events. By completing this agreement, you consent to participate in this. However, we take your privacy and intellectual property concerns very seriously. If you have any concerns about your image or that of your company's logo or assets being used, please contact events@clhia.ca.





About the Canadian Life and Health Insurance Association

The CLHIA is a not-for-profit, membership-based organization that represents virtually all of Canada's life and health insurance companies. Our member companies help Canadians protect themselves and their families against the financial risks of premature death, illness and retirement. We've been representing the life and health insurance industry for over 125 years and our member companies account for 99 per cent of Canada's life and health insurance business.

Canada's life and health insurers:

- provide financial security products such as life insurance, annuities and supplementary health insurance to over 29 million Canadians
- pay out over \$100 billion a year in benefits -- or over \$2 billion a week
- are major investors in the Canadian economy with assets of over \$1 trillion
- employ more than 160,000 Canadians