



2022 Tax Officers Conference

Tuesday, September 13 to Thursday, September 15
Montreal, Quebec, Canada

Sponsorship Opportunities



Canadian Life & Health
Insurance Association
Association canadienne des
compagnies d'assurances
de personnes



Be a part of this premier insurance industry conference

Now in its 37th year, the CLHIA Tax Officers Conference is the only Canadian event dedicated to tax professionals in the life and health insurance industry.

- In 2021 over **150 people** from **47 companies** operating across Canada and the globe attended our first ever virtual conference for this event.
- Over **150 attended** our last in-person conference in 2019.
- Attendees include executives from life and health insurance companies, representatives from service providers to the industry, and senior officials from federal and provincial regulatory authorities.
- Attendees consider this the “go-to” event for life and health insurance tax officers.



Stand out as a sponsor of the 2022 Tax Officers Conference

This year the CLHIA Tax Officers Conference will be held in **Montreal, Quebec** at the Hotel Omni Mont-Royal from **Tuesday, September 13 to Thursday, September 15, 2022.**

It offers a crucial opportunity for you to network with industry leaders as they discuss issues of tax and tax policy on the insurance business.

You'll gain brand exposure to senior management from some of Canada's largest life and health insurance companies and connect with key business and supplier decision makers.

What you'll get for your sponsorship

As a sponsor of the 2022 conference, you'll benefit from high-profile brand exposure. Your logo will be featured in conference materials, on-site signage and in the digital program provided through our event app.

Platinum, Gold and Silver sponsors benefit from complimentary registrations, signage in high-traffic areas and enhanced promotional opportunities offered through our event app such as:

- Company logos and banner ads
- Exposure to your promotional materials
- Direct contact to your account representatives
- Social media promotion



Sponsorship Options and Benefits

	Platinum	Gold	Silver
On-site Recognition	\$9,000	\$6,500	\$4,000
Complimentary registrations: The same benefits as other attendees, like choice of workshops (if applicable), networking and meals.	3	2	1
Sponsorship of a conference session: Your organization will receive recognition as the sponsor of one conference session with special mention given in the event program, on-site signage and the opportunity to have your corporate materials available as hand-outs during the session.	✓		
Booth space: We will provide a table in a high-traffic area for you to set up a tradeshow booth.	✓	✓	
Video advertising: We show your video spot (of up to 30 seconds) or a slideshow in the plenary room throughout the conference. Your video must be provided in a standard format (e.g. AVI). Note we are unable to support audio.	✓	✓	
Brand banner: Your company's name and logo will appear on a full color, 8-foot-tall banner and in other supplementary event material.	✓	✓	✓
Recognition of your sponsorship: You will receive recognition from the podium and in our "Thank you to our Sponsors" slideshow.	✓	✓	✓



Sponsorship Options and Benefits

	Platinum	Gold	Silver
Digital Program Recognition	\$9,000	\$6,500	\$4,000
Premium advertising: Your company logo is permanently displayed on top of the home screen of the event app.	✓		
Home screen banner ad: Your banner ad is shown at the bottom of the home screen of the event app.	✓		
Banner ad: Your banner ad is shown on the Agenda, Attendees, speakers and Sponsors screens.	✓	✓	✓
Social media promotion: Your social media links will be listed in the Sponsor section of the event app.	✓	✓	✓
Promotional advertising: Links to PDFs of ads and promotional material will be available for delegates to download.	✓	✓	✓
Direct contact information: Your company's name, logo, description and website will be listed in the Sponsor section of the event app.	✓	✓	✓

In addition, all sponsors are acknowledged in the Sponsors section of our online registration system and event website.





Sponsorship Agreement

Please complete this Sponsorship Agreement and the Complimentary Registration Information form and email it to events@clhia.ca by June 24, 2022.

Once we receive your agreement and payment, a representative from the CLHIA will respond with further instructions on how to submit your logo and promotional advertising material for our meeting materials and digital program.

We agree that our organization will sponsor the 2022 CLHIA Tax Officers Conference at the following level:

Select One	Level	Cost	GST (5%)	QST (9.975%)	Total
	Platinum	\$9,000	\$450	\$897.75	\$10,347.75
	Gold	\$6,500	\$325	\$648.38	\$7,473.38
	Silver	\$4,000	\$200	\$399.00	\$4,599.00

GST/HST Registration No: 106862907
QST Registration No: 1006355141

Payment

You will be emailed an invoice for sponsorship payment including applicable taxes.

Please do not remit payment before receiving this invoice.

Sponsorship fees can be paid by electronic funds transfer (EFT). The CLHIA is unable to accept payment by credit card. If you have any questions about payment please contact events@clhia.ca.

EFT payment details:

Beneficiary: Canadian Life and Health Insurance Association

Bank Code/Institution No: 010 (CIBC)

Transit #: 00902

Account #: 22-02719



Contact Information

Name: _____

Title: _____

Company: _____

Address: _____ Suite: _____

City: _____ Prov: _____ Postal Code: _____

Phone: _____

E-mail: _____

Signature: _____



Social Media

CLHIA staff will be taking photos and video content for use in social media and other platforms to promote this and future events. By completing this agreement, you consent to participate in this. However, we take your privacy and intellectual property concerns very seriously. If you have any concerns about your image or that of your company's logo or assets being used, please contact events@clhia.ca.



Complimentary Registration Information

Depending on the sponsorship level, you are entitled to one or more complimentary registrations. Please provide details about those who will be attending the event on behalf of your organization.

Please submit this along with your Sponsorship Agreement.

		Platinum
		Gold
	Silver	
FIRST complimentary registrant (Please complete for Platinum, Gold and Silver)		
Name:	_____	Title: _____
E-mail:	_____	Phone: _____
<hr/>		
SECOND complimentary registrant (Please complete for Platinum and Gold)		
Name:	_____	Title: _____
E-mail:	_____	Phone: _____
<hr/>		
THIRD complimentary registrant (Please complete for Platinum)		
Name:	_____	Title: _____
E-mail:	_____	Phone: _____

Get in touch with us

For general inquiries about sponsorship:

CLHIA Events
events@clhia.ca

For inquiries about brand exposure in the virtual event space:

Cindy Smith
Manager, Communications
events@clhia.ca



About the Canadian Life and Health Insurance Association

The Canadian Life and Health Insurance Association (CLHIA) is a not-for-profit, membership-based organization that represents virtually all of Canada's life and health insurance companies. Our member companies help Canadians protect themselves and their families against the financial risks of premature death, illness and retirement. We've been representing the life and health insurance industry for over 125 years and our member companies account for 99 per cent of Canada's life and health insurance business.

Canada's life and health insurers:

- provide a wide range of financial security products such as life insurance, annuities (including RRSPs, RRIFs and pensions) and supplementary health insurance to over 29 million Canadians
- pay nearly \$100 billion a year in benefits or nearly \$1.9 billion a week
- are major investors in the Canadian economy with assets over \$1 trillion at the end of 2020
- employ more than 158,000 Canadians
- hold federal government bonds valued at \$28 billion, and provincial and municipal government bonds totalling \$133 billion

