

2012 Compliance and Consumer Complaints

A N N U A L C O N F E R E N C E

May 9-11
Fairmont The Queen Elizabeth
Montréal, Quebec

Sponsorship Opportunities

INFORMATION PACKAGE

It's Your Reputation: Manage the Risks.



**Canadian Life
and Health Insurance
Association Inc.**

**Association canadienne
des compagnies d'assurances
de personnes Inc.**



**Canadian Life
and Health Insurance
Association Inc.**

**Association canadienne
des compagnies d'assurances
de personnes Inc.**

2012 Compliance and Consumer Complaints Conference Sponsorship Opportunities

Please join us as a sponsor and seize the opportunity to raise your profile in the life and health insurance industry.

About the Conference

The 2012 CLHIA Compliance and Consumer Complaints Conference will be held at Fairmont The Queen Elizabeth, Montréal, Quebec, from Wednesday, May 9 to Friday, May 11, 2012. We are building an informative program based on current industry trends and issues that are sure to attract a solid attendance.

The conference schedule is designed to provide plenty of networking opportunities for sponsors and delegates alike, including the ever popular Sponsor's reception on Wednesday evening.

Last year:

- Over 76 organizations participated
- Delegates included senior officers from life and health insurance companies across Canada and the U.S., as well as federal and provincial regulatory authorities
- Participation and ratings by delegates and sponsors confirm that this conference is a must attend for compliance and complaints officers

Be a part of the success!!

Some of the sponsorship opportunities available to you are:

- Complimentary registrations
- Promotional material (one page) included in delegate kits
- Pre-conference promotional e-mail to conference delegates
- Your company logo included on the CLHIA registration web page (includes links to your website)
- Booth space in a high-traffic area
- Introduce a workshop of your choice
- Recognition throughout the conference from the podium
- Full-colour company logo on name badges, identifying your company representatives to our conference delegates



**Canadian Life
and Health Insurance
Association Inc.**

**Association canadienne
des compagnies d'assurances
de personnes inc.**

If this opportunity for exposure to key stakeholders in the fields of Governance, Risk Management, Compliance, and Consumer Complaints is of interest to you, simply complete and return the attached Sponsorship Agreement at your earliest convenience.

If you have any questions, please do not hesitate to contact us.

J-P Bernier

Special Advisor to the President, Risk Management
416-359-2047

jpbernier@clhia.ca

Erica Hiemstra

Director, Distribution and Consumer Affairs
416-359-2013

ehiemstra@clhia.ca

Sponsorship Details

Level	Platinum	Gold	Silver	Bronze
Cost (Taxes not included)	\$8,000	\$5,000	\$3,500	\$2,000
Complimentary Registrations Your delegates receive the same conference benefits as all attendees, including attendance at all conference sessions, a choice of workshops, networking opportunities, and meals.	3	2	1	
Exclusive sponsorship of one evening reception Your organization will receive recognition as the exclusive sponsor of one evening reception . This will include on-site signage at the reception, special mention in the conference program, and the opportunity to have your corporate materials available during the reception.	✓			
Pre-Conference Promotional e-mail(s) CLHIA will send up to two e-mail messages to conference attendees on behalf of your organization. NOTE: Message content must be received for distribution no later than April 20, 2012. CLHIA will not provide translation services for e-mail messages.	✓			
Booth Space We will provide space and a table, located in a high traffic area of the conference, for you to set-up your trade show booth.	✓	✓		
Introduce a Workshop Select a workshop and introduce your organization and workshop speaker(s). Selections to be provided by first-come first serve basis.	✓	✓		
One-page insert in Delegate Kits You may provide CLHIA with a one-page insert on your products and/or services for inclusion in the delegate kits. NOTE: Inserts must be received by CLHIA no later than April 20, 2012 and must be on 28 lb. bond paper or less.	✓	✓	✓	
Name and logo on program and CLHIA Website Your corporate name and logo will be featured prominently, in colour, on the conference program and conference web page with links to your company.	✓	✓	✓	✓
Signage at Function Your corporate name and logo will be featured prominently, in colour, on the conference signs, and registration name badges.	✓	✓	✓	✓
Recognition at Conference Your company will receive recognition throughout the conference from the podium and on-screen during breaks.	✓	✓	✓	✓

Sponsorship Agreement



Our organization will participate in the 2012 CLHIA Compliance and Consumer Complaints Conference on **Wednesday, May 9 to Friday, May 11, 2012** by providing sponsorship as follows:

Select 1	Level	Cost	GST (5%)	QST (9.5%)	Total Sponsorship Cost
<input type="checkbox"/>	Platinum	\$8,000.00	\$400.00	\$798.00	\$9,198.00
<input type="checkbox"/>	Gold	\$5,000.00	\$250.00	\$498.75	\$5,748.75
<input type="checkbox"/>	Silver	\$3,500.00	\$175.00	\$349.13	\$4,024.13
<input type="checkbox"/>	Bronze	\$2,000.00	\$100.00	\$199.50	\$2,299.50

GST/HST Registration No: 106862907

Name: _____

Title: _____

Company: _____

Address: _____ Suite: _____

City: _____ Prov.: _____ Postal Code: _____

Telephone: _____ Fax: _____

E-mail: _____

Please submit this Agreement and the Complimentary Registration Form (if applicable) using ONE of the following methods:

E-mail: Complete this form, save and return it, along with your logo in JPG (in both colour and black and white), to jmunn@clhia.ca as attachments with a cheque to follow.

Mail: Please return this completed form along with a cheque made payable to:

Canadian Life and Health Insurance Association Inc.
 1 Queen Street East, Suite 1700
 Toronto, ON M5C 2X9
 Attention: Judy Munn

NOTES: PREPAYMENT OF SPONSORSHIP FEE BY APRIL 20, 2012 IS REQUIRED



Complimentary Registration Form - Sponsors

Sponsors of 2012 CLHIA Compliance and Consumer Complaints Conference at the **Platinum (3)**, **Gold (2)** and **Silver (1)** levels are entitled to complimentary registrations (as noted in brackets). Please provide details about your representatives in the section relating to your sponsorship level. This form should be completed and submitted along with the Sponsorship Agreement by **April 20, 2012**.

PLATINUM - \$8,000*

1	NAME:	TITLE:
	E-MAIL:	PHONE:
2	NAME:	TITLE:
	E-MAIL:	PHONE:
3	NAME:	TITLE:
	E-MAIL:	PHONE:

GOLD - \$ 5,000*

1	NAME:	TITLE:
	E-MAIL:	PHONE:
2	NAME:	TITLE:
	E-MAIL:	PHONE:

SILVER - \$3,500*

1	NAME:	TITLE:
	E-MAIL:	PHONE:

*HST not included

Please complete and return this form to Judy Munn (jmunnn@clhia.ca),
along with the Sponsorship Agreement, by **April 20, 2012**.